











Where	When (EST/BST)	Who	What
Stage	9:00 a.m. / 2:00 p.m.	Advita Patel, Co-Founder, A Leader Like Me  	Welcome and Opening Remarks from the Chairperson
Stage	9:10 – 9:50 a.m. / 2:10 – 2:50 p.m.	Kamna Narain, Internal Communications Advisory & Career & Life Transitions Coach  	<p><b>Doing Diversity Differently:</b></p> <p><b>Becoming an Influencers for Inclusion</b></p> <p>In today’s workplace and marketplace, companies large and small tout the importance of diversity, inclusion and culture initiatives. Yet, they often only bring in communicators to help “package” the image they are trying to convey, rather than focusing on activities, stories and practical solution.</p> <p>This presentation is ideal for anyone who wants to think differently about D&amp;I and be an influencer at their organization. Come ready to discuss your own experiences, broaden your point of view and walk away with an action plan! While the speaker focuses on internal communications, the shift in perspective can also be applicable to marketing and external communications.</p>

Stage	9:50 – 10:40 a.m. / 2:50 – 3:40 p.m.		<p><b>Panel: Pride &amp; Prejudice</b></p> <p>Keith Riley (He/Him)</p> <p>Kulbir Sandhu, Director, One Love</p> <p>Nisha Spearman, Head of Communications, Savings United</p> <p>Moderator: Dev Mistry, Internal Communications, Virgin Media</p>
Networking	10:40 - 11:00 a.m. / 3:40 – 4:00 p.m.		Networking Break
Expo	10:40 - 11:00 a.m. / 3:40 – 4:00 p.m.		Tradeshow
Stage	11:00 – 11:40 a.m. / 4:00 – 4:40 p.m.	<p>Sherhara Downing, Founder/Master Trainer, Level Comm</p> 	<p><b>The New Language of Racism: How to be Anti-Racist</b></p> <p>This session enlightens participants in the following objectives:</p> <ul style="list-style-type: none"> <li>• Identify commonly expressed microaggressions in the workplace</li> <li>• Discover personal unconscious bias</li> <li>• Differentiate Public vs Private Advocacy</li> <li>• Employ active listening techniques</li> <li>• Put into practice awareness “triggers”</li> </ul>
Stage	11:40 a.m. – 12:20 p.m./ 4:40 – 5:20 p.m.	<p>Rohini Mukherji, VP, Integrated Communications, APEX PR (she/her)</p> 	<p><b>Diversity is a fact. Inclusion is a choice.</b></p> <p>Rohini will share her own experience – strategies, struggles and success to date in terms of finding her footing in this exciting space. The audience will get some hands-on strategies they can add into their own career development arsenal. How can they use their differences from the norm to their advantage? How can they position their strengths in terms of complementing a team vs. “fitting in?”</p> <p>It’s great that in 2020, there is a heightened consciousness to grow more inclusive workplaces, but Rohini feels strongly that many employers don’t know where to begin. This is where Rohini feels communicators like us have the opportunity to help create the solution that goes far beyond buzzwords and tokenism and reaches deep into facilitating equity. Rohini will also touch on strategies for employers – from boutique agencies to Fortune 500 companies – to consider in their respective operational plans to grow truly equitable places to work. After all, there’s strong business sense in making that happen.</p>

Offline	12:20 - 12:50 p.m. / 5:20 - 5:50 p.m.		Snack/Lunch/Dinner Break
Networking	12:20 - 12:50 p.m. / 5:20 - 5:50 p.m.		Networking
Expo	12:20 - 12:50 p.m. / 5:20 - 5:50 p.m.		Tradeshow
Stage	12:50 - 1:30 p.m. / 5:50 - 6:30 p.m.	<p>Matt Batten, Director of Communication &amp; Outreach, Diocese of Llandaff, Church in Wales</p> 	<p><b>Go your own way: carving out your own destiny and career path</b></p> <p>When Matt was diagnosed with cancer his career in was put on hold and depression robbed him of his confidence. Matt will share his experience of living with a disability, overcoming cancer and what it takes use difficult times as a stepping stone to landing your dream job. Matt will also share his experience of being a gay senior leader in the church.</p>
Stage	1:30 - 2:20 p.m. / 6:30 - 7:20 p.m.		<p><b>Panel: Should I Stay or Should I Go?</b></p> <p>Shayoni Lynn, FCIPR CMPRCA, Director and Principal Consultant, Lynn PR</p> <p>Teela Clayton, Former Educator, and Account Executive, SLBPR</p> <p>Trudy Lewis, Chart PR, FCIPR Director, Lewis Communicate</p> <p>Moderator: Priya Bates, Co-Founder A Leader Like Me</p>
Offline	2:20 - 2:30 p.m. / 7:20 - 7:30 p.m.		Stretch Break
Stage	2:30 - 3:10 p.m. / 7:30 - 8:10pm	<p>Diana Peltier, Director, DLP Advisors and former Global Head of Internal Communications for Ernst &amp; Young (EY)</p> 	<p><b>The Science of Navigating through Change</b></p> <p>With all that is going on in the world today, the only constant seems to be change. As we've moved from crisis to crisis, it's taken a toll. From the uncertainty of COVID, to adjusting to working remotely, navigating the blurred lines between work and home, and absorbing the social unrest and injustice around us, our ability to effectively operate and deliver continues to be impacted.</p> <p>During this session, we will discuss the foundational elements and neuroscience of change. What it means, how we are affected, what we can expect next, and how we can navigate the journey ahead. Included will be tips and strategies for resiliency that we can use in our work, at home and in that undefined space that sits in between.</p>
Stage	3:10 p.m. / 8:10 p.m.		Closing Remarks from the Chair
Networking	3:15 - 4:15 p.m. / 8:15 - 9:15 p.m.		Networking Continues...
Expo	3:15 - 4:15 p.m. / 8:15 - 9:15 p.m.		Expo Continues...

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